# Discover San Diego's Winter Wonderland: Family Adventures Await:

Don't miss out! Be part of the must-read sponsored content article highlighting the most captivating winter holiday experiences for families in the December issue of San Diego Family. This is your chance to showcase your unique offering to an engaged audience of parents looking for memorable activities and products this holiday season.



## Secure your **sponsored content** spot today!

#### **PACKAGE 1** – Limited to 4 companies - price \$700

- **Print/digital holiday highlight** Includes your company's 70-word description, large image and link.
- **Sponsored group newsletter blast** Guaranteed to be one of the first 4 companies listed on the group email, deployed first week of December (10,000 subscribers)
- Social media package includes a Facebook post promoting your experience.

### PACKAGE 2 – price \$600

- Print/digital holiday highlight Includes your company's 50-word description, medium image and link.
- Sponsored group enewsletter blast Includes your event, no position guaranteed, deployed first week of December (10,000 subscribers).
- Social media package includes a Facebook post promoting your experience.

**More Info:** Clients will provide the copy\* and 2 images. One image will be chosen. Contract must be signed with a credit card on file. Payment is due upfront.

\*Entries will be 70 words for Package 1 and 50 words for Package 2.

## Final Deadline Nov. 1, 2025



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